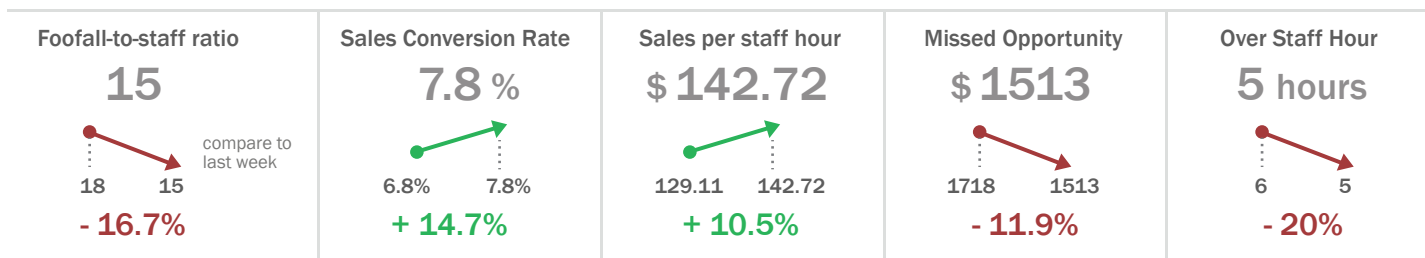
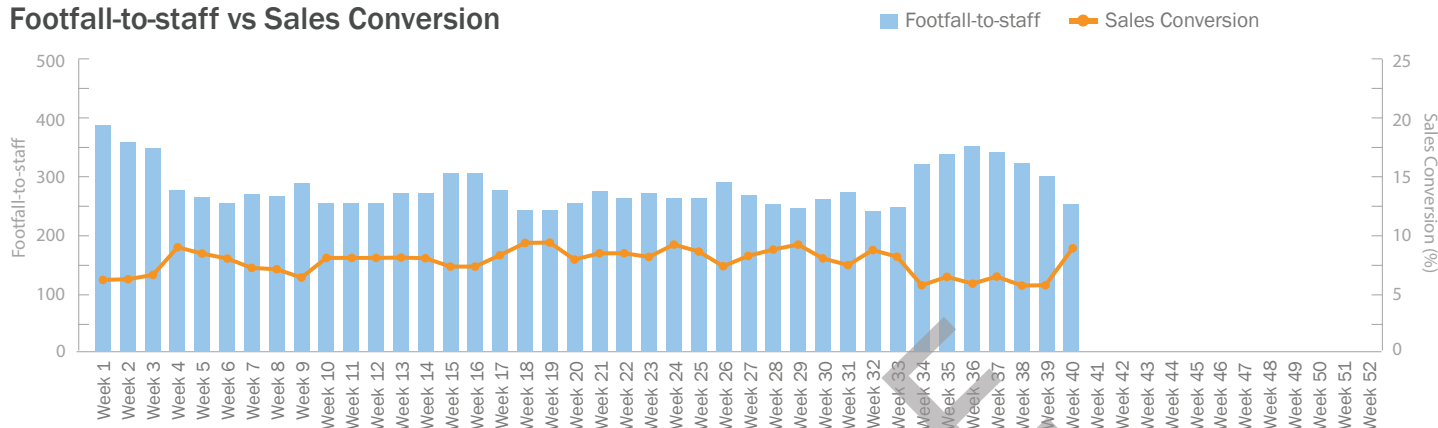


# FOOTFALL TO STAFF HOUR REPORT

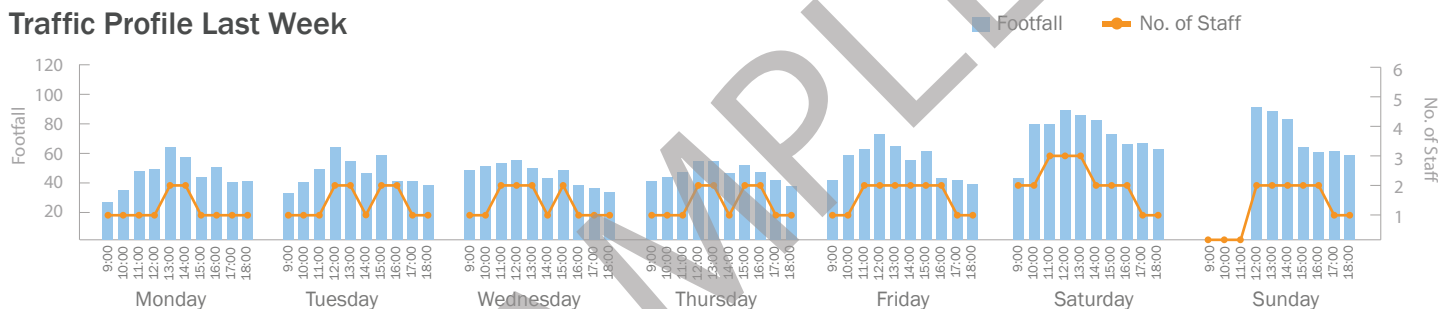
## Store Level



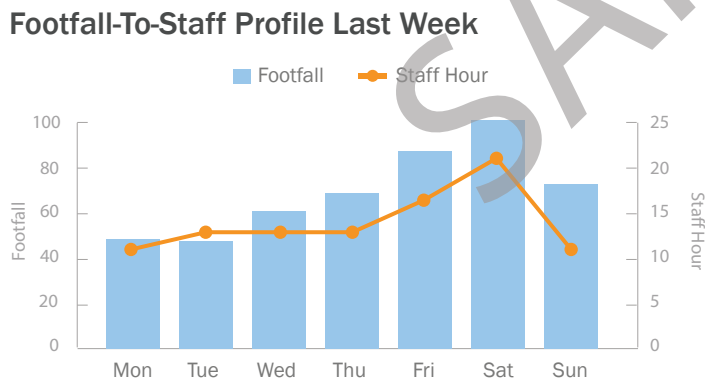
### Footfall-to-staff vs Sales Conversion



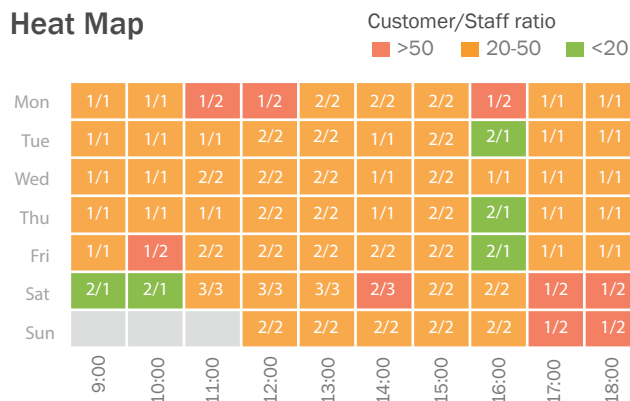
### Traffic Profile Last Week



### Footfall-To-Staff Profile Last Week



### Heat Map



### Missed Opportunity

Monday	11:00	\$89.28
Monday	12:00	\$95
Monday	16:00	\$146.83
Friday	10:00	\$221.09
Saturday	14:00	\$338.40
Saturday	17:00	\$248
Saturday	18:00	\$184.80
Sunday	17:00	\$85.86
Sunday	18:00	\$103.74

**Total missed opportunity: \$1513**

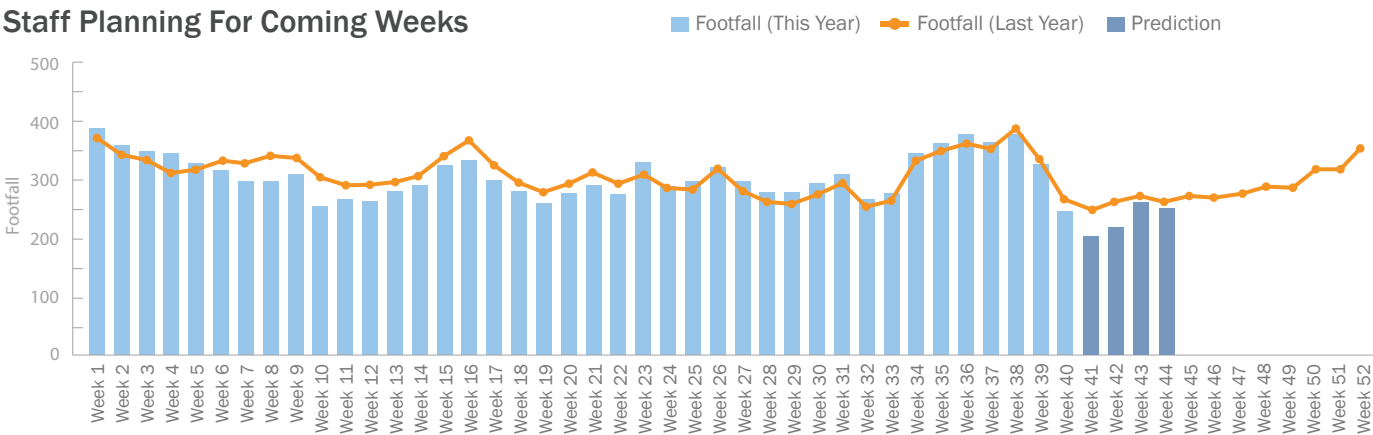
### Over Staff Hours

Tuesday	16:00	\$72.96
Thursday	16:00	\$51.48
Friday	16:00	\$66
Saturday	9:00	\$130.24
Saturday	10:00	\$85.50

**Total over staff hours: 5 hours**

**Estimated lost in revenue: \$406.18**

Staff Planning For Coming Weeks



Week 41

Mon	1	1	1	2	2	1	2	2	1	1
Tue	1	1	1	2	2	1	2	1	1	1
Wed	1	1	2	2	2	1	2	1	1	1
Thu	1	1	1	2	2	1	2	1	1	1
Fri	1	1	1	2	2	2	2	2	1	1
Sat	2	2	3	3	3	2	2	2	2	1
Sun				2	2	2	2	1	1	1
	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00

Week 42

Mon	1	1	1	2	2	1	2	1	1	1
Tue	1	1	1	2	2	2	2	1	1	1
Wed	1	1	2	2	2	1	2	1	1	1
Thu	1	1	1	2	2	1	2	1	1	1
Fri	1	1	1	2	2	2	2	2	1	1
Sat	2	2	2	3	3	2	2	2	2	1
Sun				2	2	2	2	1	1	1
	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00

Week 43

Mon	1	1	1	2	2	1	2	2	1	1
Tue	1	1	1	2	2	1	2	1	1	1
Wed	1	1	2	2	2	2	2	1	1	1
Thu	1	1	2	2	2	1	2	1	1	1
Fri	1	1	1	2	2	2	2	2	1	1
Sat	2	2	3	3	3	3	2	2	2	1
Sun				2	2	2	2	1	1	1
	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00

Week 44

Mon	1	1	1	2	2	1	2	2	1	1
Tue	1	1	1	2	2	1	2	1	1	1
Wed	1	1	2	2	2	1	2	1	1	1
Thu	1	1	2	2	2	1	2	1	1	1
Fri	1	1	1	2	2	2	2	2	2	1
Sat	2	2	3	3	3	3	2	2	2	1
Sun				2	2	2	2	1	1	1
	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00