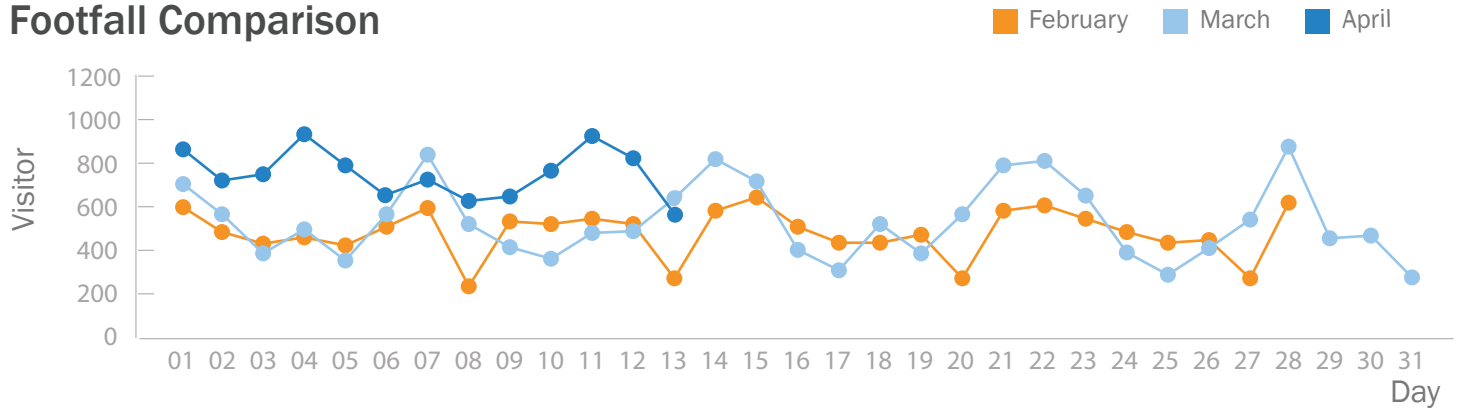


3 Months Report

(Feb 2015 - Apr 2015)

Footfall Comparison



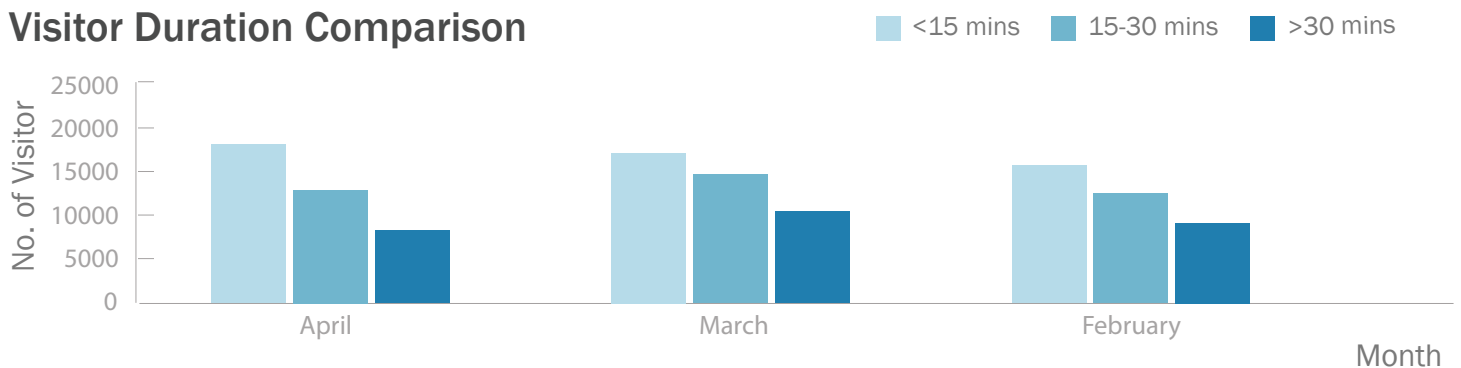
Month	Visitor Count	Changes (%)
April	9560	16%
March	15970	15.8%
February	14180	14.7%

Turn In Rate Comparison



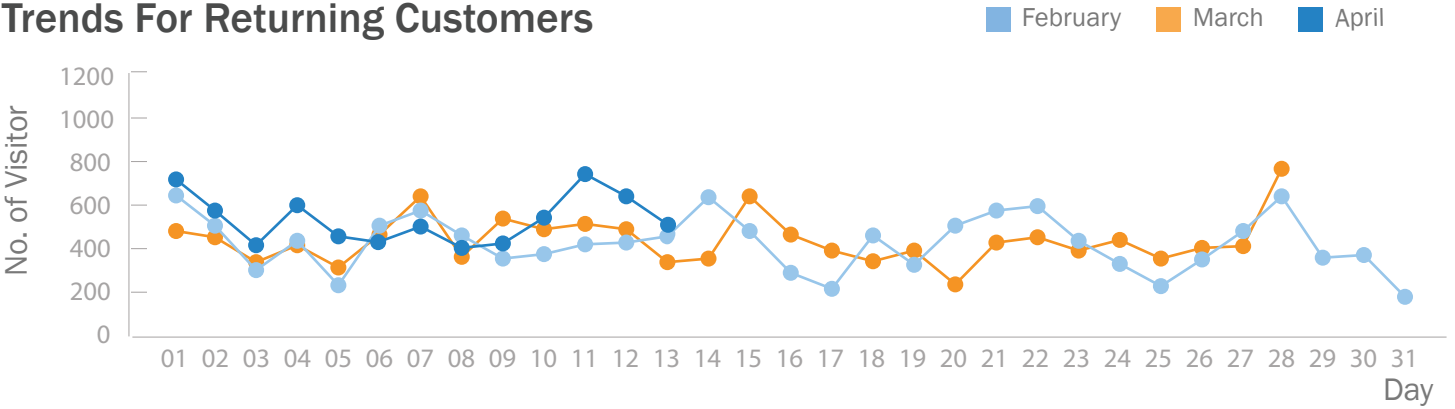
Month	Outside Traffic	Changes
April	13841	69.1%
March	20150	79.3%
February	18926	74.9%

Visitor Duration Comparison



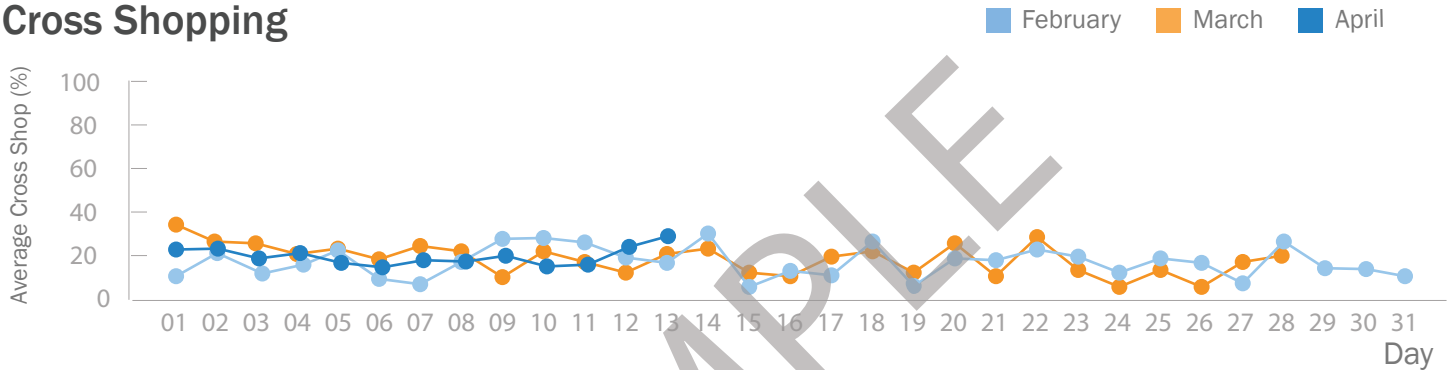
Duration	April	March	February
<15 mins	18540	17680	15617
15-30 mins	14207	14972	13058
>30 mins	8290	11632	9116

Trends For Returning Customers



Month	New Visit	Returning Customers	Changes (%)
April	5196	4364	- 51.2%
March	7020	8950	- 8.8%
February	4368	9812	12.3%

Cross Shopping



Month	Cross Shoppers	Average Cross Shop (%)
April	1605	25%
March	2804	21.7%
February	2167	22.2%